

PRESS KIT

LAMAGA

AFRO-PERUVIAN RHYTHMS & LATIN CELEBRATION
FROM EUROPE

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LA MAGA



La Maga is a Peruvian singer based in Germany, whose music weaves Afro-Peruvian roots with Latin American traditions, shaped by the experience of migration and distance from home. Her artistic path began in Lima, where singing was already a central part of her life. Living in Germany later led her to reconnect deeply with her cultural roots, transforming nostalgia into a creative force. Singing in Spanish within the German cultural context, her voice becomes a cultural bridge — offering celebration, memory and a sense of belonging.

Her repertoire is rooted in Afro-Peruvian rhythms — with the landó as a central element — alongside Peruvian Creole music and selected Latin American genres such as cumbia. Through original compositions and carefully chosen traditional songs, La Maga addresses themes of memory, migration, identity and community, carried by a warm, powerful voice and an expressive live presence.

“A Peruvian voice creating cultural bridges through music.”



THE BAND & SOUND

La Maga is accompanied by a solid band rooted in Afro-Peruvian and Latin American musical traditions, bringing together musicians with diverse backgrounds and deep knowledge of these rhythms.

Rather than recreating tradition as a fixed form, the ensemble approaches it as a living language — honoring its foundations while allowing space for reinterpretation, dialogue and personal expression.

The sound of the band is built around the rhythmic and emotional depth of Afro-Peruvian music, enriched by Latin American influences and subtle contemporary colors. Instrumentation includes cajón peruano, cajita, quijada de burro, guitarra criolla, bass and modern elements, creating a dynamic balance between tradition and openness.



SOUND & LIVE EXPERIENCE

At the heart of La Maga's repertoire lies Afro-Peruvian music, especially the landó, accompanied by elements of Peruvian música criolla and selected Latin American rhythms such as cumbia. The sound remains close to its traditional roots, while subtle contemporary elements allow the music to travel naturally across cultural contexts.

On stage, La Maga's concerts are marked by rhythmic intensity, emotional closeness and a strong sense of collective experience. The interaction between band and audience plays a central role, turning each performance into a shared moment of celebration, memory and cultural exchange.

Based in Germany for over 15 years, she has performed at festivals and cultural venues including Jazz & World Music Festival Düsseldorf, Folklorum Festival Einsiedel, Sommerfestival Jena, and numerous festivals across Thuringia.



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CONTACT & TECHNICAL INFO

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BASED IN GERMANY · 6- PIECE BAND · LIVE MUSIC FOR FESTIVALS

Origin: Peru

Based in: Germany

Style: Afro-Peruvian · Latin American · World Music

Language: Spanish

Line-up: 6 musicians

Format: Live band

TOURING INFO – SUMMER FESTIVALS

Travel Team: 7 people (band + photographer)

Touring period: May – December

Focus: Summer festivals (primary) · open to autumn/winter engagements.

Territory: Europe

*** TECHNICAL RIDER AND STAGE PLOT AVAILABLE FOR DOWNLOAD**